Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED :

PRINTED DATE : REV NUM : 1

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 57145





Brian Butz-1

AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-57145-1

DATE PRINTED 11/02/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

			AND	PAGE ⊥
38415	AGENCY (OR SERVICE	ACTING AS AGENT FOR	ADVERTISER (OR AGENCY AND ADVERTIS	ER) Cancellation Notice
NAME	STEVENS REED CU	RCIO & POTHOLM	FRIENDS OF RAJA	
AND	201 N Union St	Ste 200	1910 Cochran Rd	Required
			Manor Oak One, Suite # 100	Announcement 28 days
ADDRESS	Alexandria	VA 22314-2651	Pittsburgh PA 15220-1203	prior notice
	USA		USA	,
CONTACT			PRODUCT(R) STATE SENATE - PENNSYVANI	A

PRODUCT CODE

1310

NATIONAL SALESPERSON

SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS:

AGENCY EST. NO.

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

Otri HCI I)			_			· · · · · · · · · · · · · · · · · · ·				
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
PAID I	ATES ARE NON PRE-EN FOR BY: FRIENDS OF R INVOICE PAID, PROOF	AJA	FORMANCE, A	AND PUT IN PU	BLIC FILE.					
1	11111	4 1	05:58A	07:00A		10/30/12-11/02/12 11/05/12-11/05/12	THIS MORNING 6-7AM	5	720.00	3600.00
2	11111	4 1	05:00P	05:30P		10/30/12-11/02/12 11/05/12-11/05/12	5-530PM NEWS	5	1050.00	5250.00
3	11111	4 1	05:30P	06:00P		10/30/12-11/02/12 11/05/12-11/05/12	530-6PM NEWS	5	1050.00	5250.00
4	11111	4 1	05:30P	06:00P		10/30/12-11/02/12 11/05/12-11/05/12	530-6PM NEWS	5	1050.00	5250.00
5	11111	4 1	05:58P	06:30P		10/30/12-11/02/12 11/05/12-11/05/12	M-F 6PM NEWS	5	1080.00	5400.00
6	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	3000.00	3000.00
7	W	1	07:58P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV	1	5000.00	5000.00
8	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	2340.00	2340.00
9	1111100	4 1	11:00P	11:35P		10/30/12-11/02/12 11/05/12-11/05/12	11PM NEWS	5	2250.00	11250.00
10	11111	4 1	09:58A	10:57A		10/30/12-11/02/12 11/05/12-11/05/12	LET'S MAKE A DEAL	5	450.00	2250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY STATION





AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-57145-1 **DATE PRINTED**

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11/02/12

PAGE

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

AND

KDKA-TV

38415	AGENCY (OR SERVICE	ACTING AS AGENT FOR 319	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	STEVENS REED CUI	RCIO & POTHOLM	FRIENDS OF RAJA	
AND	201 N Union St	Ste 200	1910 Cochran Rd	Required
			Manor Oak One, Suite # 100	Announcement 28 days
ADDRESS	Alexandria	VA 22314-2651	Pittsburgh PA 15220-1203	prior notice
	USA		USA	,
CONTACT			PRODUCT(R) STATE SENATE - PENNSYVANIA	

PRODUCT CODE

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

Brian Butz-1

AGENCY EST. NO.

NO. WEEKS:

1310

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11	11111	4	A00:80	09:00A	30S	10/30/12-11/02/12		5	450.00	2250.00
		1				11/05/12-11/05/12				
12	22222	8	A00:80	09:00A		10/30/12-11/02/12		10	450.00	4500.00
		2				11/05/12-11/05/12				
13	11111	4	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING 6-7AM	5	720.00	3600.00
13	11111.	1	03.30A	07.00A		11/05/12-11/05/12	THIS MORNING O TAM	3	720.00	3000.00
14	11111	4	07:30P	07:58P		10/30/12-11/02/12 11/05/12-11/05/12	THE INSIDER	5	700.00	3500.00
		_				11/03/12 11/03/12				
15	11111	4	07:00A	08:00A	30S	10/30/12-11/02/12		5	450.00	2250.00
		1				11/05/12-11/05/12				
16	22222	8	A00:80	09:00A	30S	10/30/12-11/02/12		10	450.00	4500.00
		2				11/05/12-11/05/12				
17	11111	4 1	02:00P	02:57P		10/30/12-11/02/12 11/05/12-11/05/12	THE TALK	5	405.00	2025.00
						, , , ,				
18	11111	4	11:35P	12:37A	30S	10/30/12-11/02/12	11:35P-12:37A - LETTERMAN	5	575.00	2875.00
		1				11/05/12-11/05/12				
19	22222	8 2	05:00A	05:58A		10/30/12-11/02/12 11/05/12-11/05/12	THIS MORNING 5-6AM	10	360.00	3600.00
20	11111	4	10:58A	11:58A		10/30/12-11/02/12	PRICE IS RIGHT	5	675.00	3375.00
		1				11/05/12-11/05/12				

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ONE GATEWAY CENTER, . PITTSBURGH PA 15222

CONTRACT NO. REV. 1201-57145-1 **DATE PRINTED**

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11/02/12

AND 38415 AGENCY (OR SERVICE) ACTING AS AGENT FOR 319843 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME STEVENS REED CURCIO & POTHOLM FRIENDS OF RAJA Required 201 N Union St Ste 200 1910 Cochran Rd AND Announcement 28 days Manor Oak One, Suite # 100 **ADDRESS** Alexandria VA 22314-2651 Pittsburgh PA 15220-1203 prior notice USA USA

CONTACT LOCAL

NATIONAL SALESPERSON

Brian Butz-1 SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

AGENCY EST. NO.

PRODUCT CODE 1310

NO. WEEKS:

PRODUCT(R) STATE SENATE - PENNSYVANIA

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
										, ,
21	11111	4	06:30P	07:00P		10/30/12-11/02/12 11/05/12-11/05/12	M-F 630PM NEWS	5	1080.00	5400.00
22	11111	4 1	04:30P	05:00P		10/30/12-11/02/12 11/05/12-11/05/12	430-5PM NEWS	5	720.00	3600.00
23	11111	4 1	11:58A	12:30P		10/30/12-11/02/12 11/05/12-11/05/12	NOON NEWS	5	720.00	3600.00
24	11111	4 1	09:00A	09:30A		10/30/12-11/02/12 11/05/12-11/05/12	PITTSBURGH LIVE	5	225.00	1125.00
25	11111	4 1	05:30P	06:00P		10/30/12-11/02/12 11/05/12-11/05/12	530-6PM NEWS	5	1050.00	5250.00
26	11111	4 1	09:30A	09:57A		10/30/12-11/02/12 11/05/12-11/05/12	PITTSBURGH LIVE	5	225.00	1125.00
27	11111	4	12:30P	03:00P		10/30/12-11/02/12 11/05/12-11/05/12		5	450.00	2250.00
SOAP	S/TALK									
28	11111	4 1	02:58P	03:58P		10/30/12-11/02/12 11/05/12-11/05/12	DR. PHIL	5	500.00	2500.00
29	11111	4 1	04:00P	04:30P		10/30/12-11/02/12 11/05/12-11/05/12	4-430PM NEWS	5	720.00	3600.00

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38415

NAME

AND

ADDRESS



AGREEMENT MADE BETWEEN

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AND

CONTRACT NO. REV. 1201-57145-1 **DATE PRINTED** 11/02/12

PAGE

Required

prior notice

Cancellation Notice

Announcement 28 days

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AGENCY (OR SERVICE) ACTING AS AGENT FOR 319843 ADVERTISER (OR AGENCY AND ADVERTISER)

STEVENS REED CURCIO & POTHOLM FRIENDS OF RAJA

201 N Union St Ste 200 1910 Cochran Rd

Manor Oak One, Suite # 100

Alexandria VA 22314-2651 Pittsburgh PA 15220-1203 USA USA

CONTACT PRODUCT(R) STATE SENATE - PENNSYVANIA AGENCY EST. NO. LOCAL

PRODUCT CODE Brian Butz-1 1310 SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

NATIONAL SALESPERSON

CBS Television Standard Terms and Conditions for advertising shall apply.

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NO. WEEKS:

TIME SPOTS TOTAL ITEM BDCST. DAYS PWK. FROM ТО LENGTH **EFFECTIVE DATES PROGRAMS** UNIT RATE TOTAL VALUE(1) **Total Contract:** 148 109515.00 **Billing Summary** Oct Nov Dec Total Qtr 4-12 .00 98900.00 .00 98900.00 GR ND TOTAL 98900.00

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